



National Sale Update

8th of July 2010

Dear National Sale Vendors,

We have received entries for 278 animals from 47 studs around the country, for this year's National Sale. There are 58 Dorper Rams, 35 Dorper ewes, 136 White Dorper Rams and 49 White Dorper ewes. Our agents advise us that 250 lots is ideal. Over the last three years we have averaged a 10% drop out rate between booking and sale date. Based on these numbers, the sale committee has opted to accept the entries as they stand.

Please note that the sale will commence at 12pm instead of 1pm this year. This will give us more time to interface with AuctionsPlus.

We have noted some critical dates below. We require you to stick to them so that the catalogue can go out in good time.

Advertising

This year's catalogue will be in A5 format with 4 lots per page. We plan to print 1,000 copies which will include the Show Schedule and advertisements. The plan is to have it online in PDF format on the Dorper Society website and Auctions plus website by August 1st. As this is a user-pays event, only trade exhibitors and studs with animals entered in the Show or Sale may advertise in the catalogue. However, it should be noted that since the focus is on the National Sale, the protocol is that studs should not advertise on-farm sales. Advertisements containing on-farm sale information will therefore be rejected. The cost of advertising in the Sale catalogue is as follows:

Full Page Advert \$300 inc GST

Width: 13.6cm

Height: 19.8cm

Half Page Advert \$150 inc GST

Width: 13.6cm

Height: 9.9cm

Quarter Page Advert \$100 inc GST

Width: 13.6cm

Height: 4.65cm

PLEASE NOTE:

Entries

Your final booking form, final payment for the sale and advertising Artwork must all be submitted together to Nikki Ward in the Adelaide office by July 23rd. The booking forms are attached again for your convenience and are also available on the website.

For planning reasons, you need to inform us if any of your Show animals are in the Sale as well. Note that there is a box to tick in this regard.

Photos

Photos of your animals in the sale can be placed on the Auctionsplus catalogue but not on the Society website. You can submit photos directly by email to Auctions plus between August 3rd and August 20th. Their address is: photos@Auctionsplus.com.au Make sure you quote the Lot number of the animal and clearly state they are for animals entered in the National Dorper Sheep Society Sale on 1st September.

Penning and Entry Arrangements

All National Sale animal entries which are also entered in the Show, will be weighed and inspected on the afternoon of Sunday the 29th. They will be penned in Sale Lot order. Sale animals, which are to be shown, will need to be brought from the Sale area to the arena for their class and then returned to the Sale pens. This will give buyers attending the Show, the ability to easily find the Sale sheep during the two days prior to the Sale.

If you have sheep which are only entered in the Sale and not in the Show, they need to be delivered for weighing and inspection, between 4 and 5.30 pm on Tuesday the 31st.

Dermatoparaxis Testing

Due to the previous uncertainty in this regard, we do not require these test results back by the July 23rd entry deadline, but they will have to be received in Adelaide by the 22nd August at the latest.

Thanks for your understanding and support of these deadlines. It is only by sticking to them that we can ensure the smooth and successful running of the Sale so that both Sellers, Agents and Buyers can all benefit.

The key to a successful sale is to ensure that the animals presented are of a high standard and that the buyers are there in force. Please do everything in your power to present top quality animals and encourage eager buyers to attend the Sale.

Regards

Graham Pickles